



Strong economy
Stronger communities

Regional Transportation Enhancement (RTE) Program

Info Session

Topics for Today

1. Speaker Introductions & Housekeeping
2. About ETSI-BC
3. RTE Program Information
4. Application Requirements
5. Application Tips
6. Criteria for Decision Making
7. Timelines
8. Q&A

Land Acknowledgment

We'd like to start by acknowledging that the land on which this meeting is being hosted is the traditional traditional, ancestral, unceded territories of the Sylix/Okanagan people.

The ETSI-BC service area includes 33 First Nations Communities, belonging to the Ktunaxa, Nlaka'pamux, Secwépemc, Sinixt, Stó:lō and Syilx/Okanagan Nations, plus 5 Independents.

We also recognize the 14 Chartered Métis Communities in our service area.

We are grateful to live, work and play on this land.



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About ETSI-BC

Our Mandate

- ETSI-BC is a catalyst in strengthening and diversifying the economy of the BC Southern Interior.
- We help communities to realize their economic development aspirations by providing funding, resources and knowledge.

History and Structure

- 2006 - Created by the Province of BC
- April 2021 – Re-Launched as ETSI-BC, the Economic Trust of the Southern Interior
- Governance
 - 2 Regional Advisory Committees (RACs):
Local elected officials from Thompson-Okanagan & Columbia-Kootenay regions
 - Board: 8 elected officials, 5 provincial appointees

Who we Serve

Total population ~760,000

Areas included:

- 9 Regional Districts*
- 53 Municipalities
- 33 First Nations
 - 27 in Thompson-Okanagan RAC
 - 6 in Columbia-Kootenay RAC

* 7 full RDs and part of the TNRD and FVRD

ETSI-BC Service Area



Equity Across our Service Area



Economic Trust of
the Southern Interior

Thompson-Okanagan

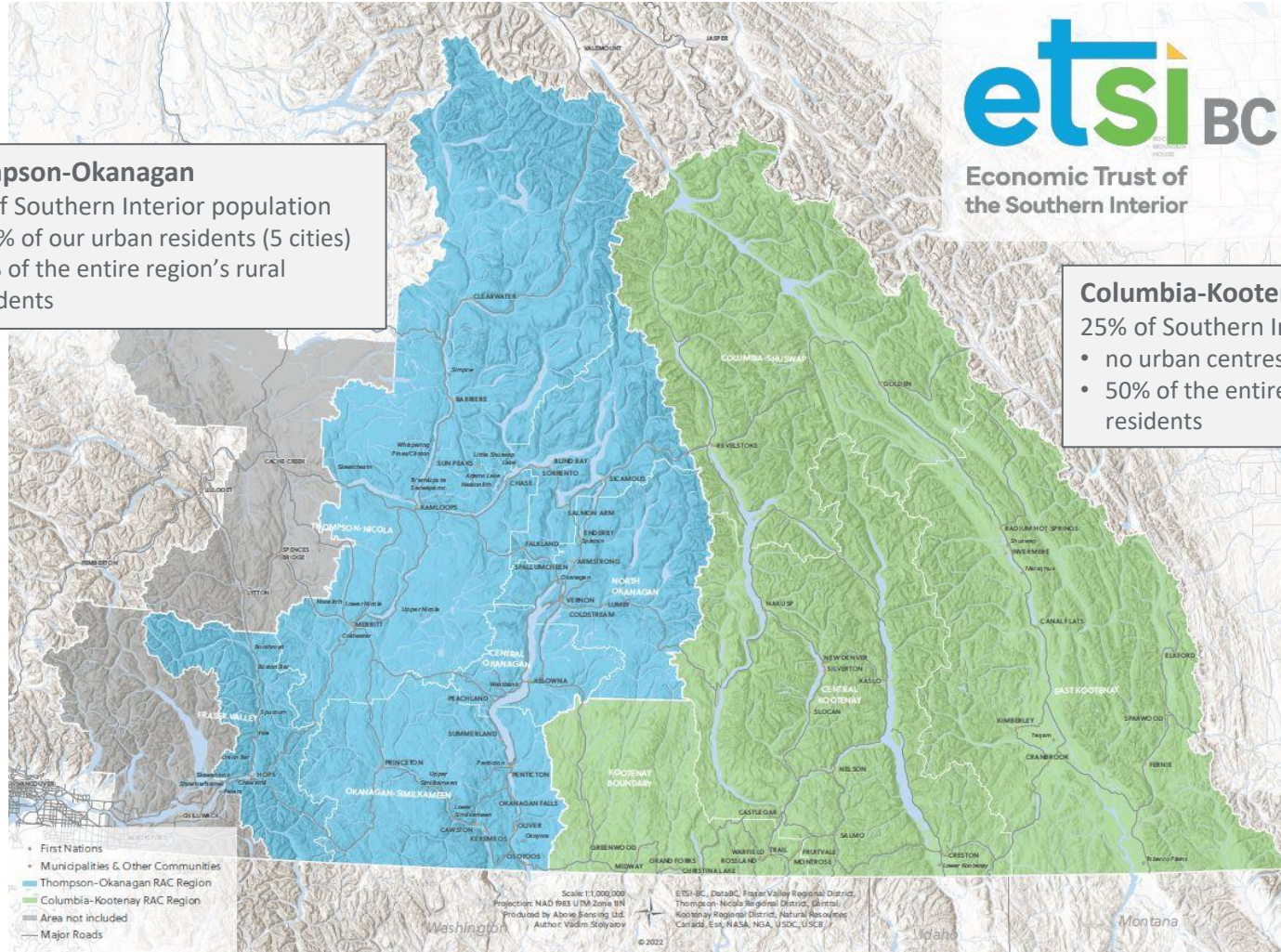
75% of Southern Interior population

- 100% of our urban residents (5 cities)
- 50% of the entire region's rural residents

Columbia-Kootenay

25% of Southern Interior population

- no urban centres (>25K residents)
- 50% of the entire region's rural residents



Our Strategic Pillars



BUILDING
Economic
Development
Capacity



SUPPORTING
Business
Resilience &
Growth



INNOVATING
& Advancing
Key Sectors



DEVELOPING
Human
Capital



CREATING
Value for the
Economic
Development
Ecosystem



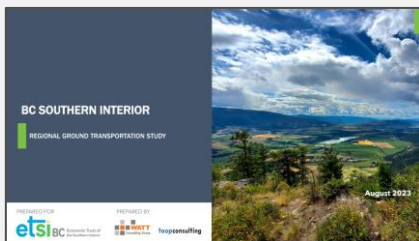
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Regional Transportation Enhancement Program Information

RTE Background

Funded by the Province of BC through the Ministry of Transportation and Infrastructure (MOTI):

- Commissioned a study with input from our stakeholders across the region.
- RTE Funding Program.



The RTE Funding Program seeks to address a portion of the funding recommendations identified in the

[BC Southern Interior Regional Ground Transportation Study final report.](#)

About the Program

A total of \$650,000 is available to fund projects delivered between January 1, 2024 and October 15, 2024.

The following three funding streams form part of the RTE Program:

RTE 1
Planning & Partnership
Development

RTE 2
Technology & Service
Communication

RTE 3
Seasonal Service
Delivery/Expansion

Program Objectives

- Address local, regional, or inter-regional gaps in seasonal service
- Increase access to larger hub communities for First Nations communities and other small communities.
- Build on existing Health and Tourism transportation services in the Southern Interior.
- Contribute to strengthening and diversifying the economy of the Southern Interior through enhanced connections.



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Application Requirements

Who can Apply?

- Local governments and First Nations
- Registered non-profit organizations serving the region
 - Chambers of Commerce and Community Futures
 - Economic development organizations
 - Industry associations and tourism groups
 - Indigenous business support organizations
- Post-secondary institutions
- Incorporated for-profit businesses or transportation providers (if partnering with eligible applicants)

**Applicants must be located in the ETSI-BC service area*

RTE 1 – Planning & Partnership Development

RTE 1 Funding Objectives

- Provide capacity for planning studies and partnership development in support of improving transportation options and addressing transportation gaps.
- This stream funds 100% of eligible costs up to a maximum of \$25,000.

RTE 1 – Planning & Partnership Development

RTE 1 Project Examples



Study ride hailing and On-demand transit in smaller and lower density communities.



Developing transportation funding and decision-making partnerships.



Study to determine viability of airport taxi and/or shuttle services.



Undertake a collaborative process to address transportation gaps.

RTE 2 – Technology & Service Communication

RTE 2 Funding Objectives

- Provide capacity for the delivery of technology and service communication initiatives to improve how transportation options are operated and/or communicated.
- Existing or new transportation options qualify.
- The stream funds 100% of eligible costs up to a maximum of \$25,000.

RTE 2 – Technology & Service Communication

Examples RTE 2 Projects



Technology platforms
for better coordination



Marketing strategies to
increase public
awareness and minor
infrastructure
improvements



Technology platforms
to enhance customer
experience

RTE 3 – Seasonal Service Delivery/Expansion

RTE 3 Funding Objectives

- Provide capacity for the delivery of seasonal service or expansion to existing local, regional, or inter-regional services within the Southern Interior.
- This stream funds up to 80% of eligible costs up to a maximum of \$65,000.

RTE 3 – Seasonal Service Delivery/Expansion

RTE 3 Additional Requirements

- Applicants or their project partner must possess an existing passenger transportation license to operate the proposed service.
- Preference will be given to applicants/partners who have a minimum of one (1) year experience operating transportation services within British Columbia and who have existing passenger transportation licenses.
- Applicants are required to have at least 1 project partner.

RTE 3 – Seasonal Service Delivery/Expansion

Examples RTE 3 Projects



Service frequency expansion.



Connect with existing transportation links (community shuttles, volunteer driver programs, etc.).



Increase access to key destinations (community shuttles, volunteer driver programs, etc.).

Ineligible RTE Projects

- Exclusively capital projects
- Projects that benefit a narrow geographic area or have a limited impact
- Projects that are not ground transportation related (i.e. air or water)



Application Tips

Application Tips 1/2

Grant Application Form

- Read the guide.
- Sections 5 is not a requirement for RTE1 & RTE2.
- Section 7-B is only applicable to RTE3 projects.
- Be concise!
- If you have questions, please ask us for help.

Application Tips 2/2

Project Budget

- Each stream has a distinct project budget forms.
- Where applicable, quotes should be provided with the application submission.
- RTE 1 & 2 maximum eligible grant funding \$25,000.
- RTE 3 maximum eligible grand funding \$65,000.



Criteria for Decision Making

Assessment Criteria

RTE 1
Planning & Partnership
Development

Priority will be given to projects which address gaps identified in the **Regional Ground Transportation Study of the Southern Interior**.

RTE 2
Technology & Service
Communication

Priority will be given to eligible projects which will **positively impact First Nations Communities, smaller communities** located at a distance from hub communities or off major highway corridors, and projects aimed to support healthcare access and tourism in the Southern Interior.

RTE 3
Seasonal Service
Delivery/Expansion



Timelines

Application/Reporting Timelines

September 12 & 13 2023: Information Sessions

September 18, 2023: Funding Intake Opens

October 18, 2023: Application Submission

Mid-December 2023: Decision by ETSI-BC

January 2024: Projects Start

April 15, 2024: Interim Project Reports Due

October 15, 2024: Projects Complete

October 30, 2024: Final Cumulative Project Reports Due



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Q & A

Questions? Who to Contact

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Connect with us!

LinkedIn

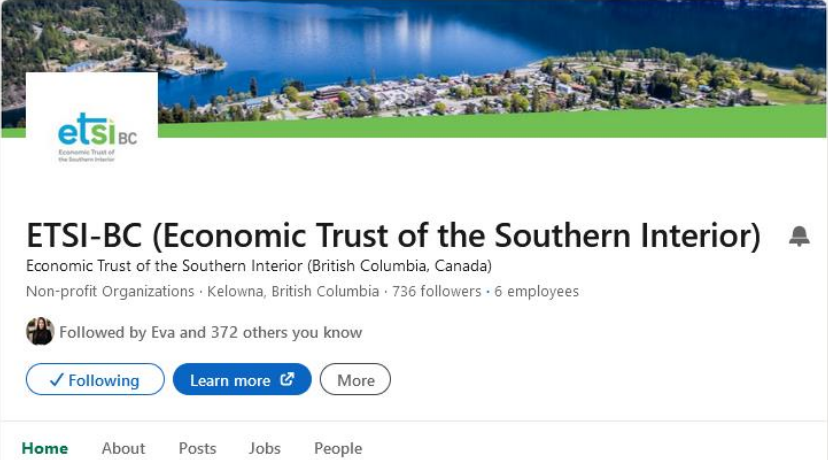
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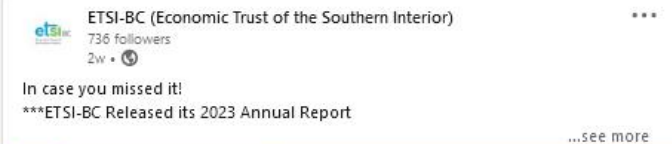
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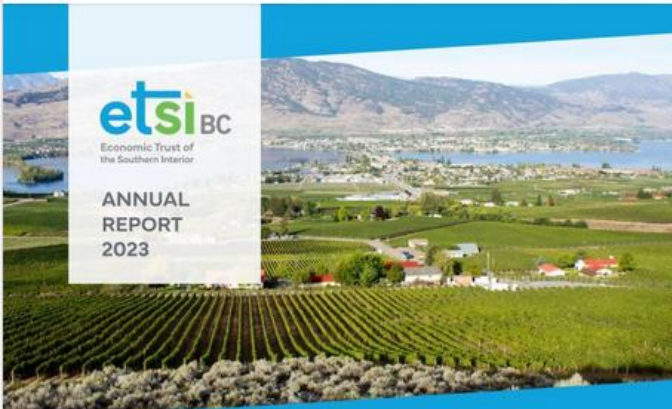
www.etsi-bc.ca



The screenshot shows the LinkedIn profile for ETSI-BC (Economic Trust of the Southern Interior). The profile picture is a landscape image of a town by a lake. The header includes the ETSI-BC logo and the text "Economic Trust of the Southern Interior". The main text reads "ETSI-BC (Economic Trust of the Southern Interior)" followed by a notification bell icon. Below this, it states "Economic Trust of the Southern Interior (British Columbia, Canada)", "Non-profit Organizations · Kelowna, British Columbia · 736 followers · 6 employees". A small profile picture of a person is followed by the text "Followed by Eva and 372 others you know". At the bottom of the profile section are three buttons: "Following" (with a checkmark), "Learn more" (with an external link icon), and "More". Below the profile section are navigation tabs for "Home", "About", "Posts", "Jobs", and "People".



The screenshot shows a LinkedIn post from ETSI-BC. The post header includes the ETSI-BC logo, the name "ETSI-BC (Economic Trust of the Southern Interior)", "736 followers", and "2w" (two weeks ago). The text of the post reads "In case you missed it!" followed by "***ETSI-BC Released its 2023 Annual Report" and a "...see more" link.



The image is the cover for the ETSI-BC 2023 Annual Report. It features a landscape photograph of a town and vineyards. Overlaid on the image is a white box containing the ETSI-BC logo, the text "Economic Trust of the Southern Interior", and "ANNUAL REPORT 2023".



**We look forward
to working with you!**